

SEARCH PHRASE: PROGRAMR EXISTS

PROGRAMR	OWNERS	TYPE	LAUNCHED	PLANNED	DEADNET
		regions.			
NewSport Television	Liberty Sports / NBC / Rainbow Programming MSO Ownership	Sports, news, feature and information network.	02-00-94		
NewsTalk Television (formerly The Talk Channel)	Gannett / Phil Donahue Unaffiliated with cable operator (Second Annual Competition Report)	Around-the-clock talk format, featuring discussion of topical news and events.	10-00-94		
NewsWorld International	Unaffiliated with cable operator (Second Annual Competition Report)				Dead
Nick at Nites's TV Land	Viacom MSO ownership	24-hour network of America's favorite television shows.	04-29-96		
Nickelodeon / Nick at Nite	Viacom 100% (Second Annual Competition Report) MSO Ownership	The first cable network just for kids. Nick at Nite includes classic television for the people who grew up with television	04-00-79		
Nippon Golden Network	Unaffiliated with cable operator	Japanese language pay service in America. Japanese language programs (news, sports, dramas, musicals), many with English subtitles.	01-00-82		
NorthWest Cable News	Providence Journal	All-news service covering Wahsington, Montana, Oregon, Idaho and northern California	12-00-95		
Nostalgia Channel	Unaffiliated with cable operator (Second Annual Competition Report)	Targeted to 50+ audience. Current line-up: vintage TV series, new big band and cabaret performances, craft, cooking, lifestyle show, classic movies and original programming.	02-00-85		
NTN Entertainment Network		Interactive television games and shows. NTN owns and operates the only interactvie television network in North America that broadcasts 7/24 to 3,000 locations (such as bars and restaurants). NTN distributes its programming through in-home services such as America Online, CompuServe, and	00-00-85		

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		GTE Main Street.			
NuStar	Starnet	A cross-channel service dedicated to promoting basic and pay programming	01-00-89		
On Screen Channel	TV Guide on Screen, joint venture of Tele-Communications Inc. and News America Publications Inc., parent of TV GUIDE magazine MSO ownership	Electronic program guide featuring system-specific, color-coded program listings containing pay-per-view ordering information	Fall 94		
Orange County Newschannel		Exclusive coverage of local news, sports, weather and traffic.	09-00-90		
ORB TV	Unaffiliated with cable operator (Second Annual Competition Report) Omni Research Business Group	Global perspective on the latest in scientific, artistic and cultural events and discoveries, ranging from documentaries to concerts, from interviews with artists and scientists to American and foreign films, videos, animation and experimental multimedia projects.	00-00-95		
OurTime Television					Dead
Outdoor Channel, The	Global Resources Unaffiliated with cable operator	Outdoor / recreational activity-oriented network.	05-00-95		
Outdoor Life Network	Comcast / Continental / Cox / Communications / Times Mirror MSO ownership	Programming network covering outdoor activity and conservation subjects.	08-00-95		
Outlet Mall Network, The	Private	Home shopping service featuring merchandise from brand-name stores.		07-00-96	
Ovation - The Arts Network	J.P. Morgan / New York Times 10% / Time Warner / Private / Ovation	Network presenting the visual and performing arts.	04-21-96		

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	Inc. MSO ownership				
Parent Television	Private Unaffiliated with cable operator (Second Annual Competition Report)	Service covering all aspects of parenting.		4 Qtr 96	
Parenthood Television	Private	Service focusing on child and parent development topics.		4 Qtr 96	
Parenting Satellite Television Network	Cambridge Research Group / Motion Masters Unaffiliated with cable operator (Second Annual Competition Report)	Programs and home shopping segments for parents of children up to age 17.		4 Qtr 96	
Parents Channel	Malofilm Communications Cable operator interests (Second Annual Competition Report)	A wide variety of TV genres with a focus on parenting			
Pass Sports	Cable operator interests	Michigan and NW Ohio local sports.	04-00-84		
Pennsylvania Cable Network (PCN)		Public affairs network; unedited live and same day coverage of the Pennsylvania Senate. Also covers committee hearings, press conferences, speeches, and other governmental forums.	09-00-79		
Penthouse Pay-Per-View	Penthouse Enterprises	Adult oriented pay-per-view movies.		TBA	
PenVision		Pittsburgh Penguins (National Hockey League) games.	00-00-92		
Pet Television Network, The	Brandon Chase / Jerry Golod - Private Unaffiliated with cable operator (Second Annual Competition Report)	Entertainment / information service on pets, zoos and wildlife.		3 Qtr 96	
Planet Central Television	Planet Central TV Inc. - Private	Alternative television channel covering ecology	05-00-95		

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	Cable operator interests (Second Annual Competition Report)	trends and issues.			
Play & Win Channel	NTN Communications	Trivia-oriented interactive service	07-00-94		
Playboy TV Network (formerly Playboy Channel)	Unaffiliated with cable operator (Second Annual Competition Report)	Sophisticated entertainment targeted to adult men and women; available by the night or by the month.	11-00-82		
Popcorn Channel	New York Times Company, Torstar, Salter Street Films Unaffiliated with cable operator (Second Annual Competition Report)	Preview channel of new motion pictures with localized movie theater listings. Previews are popular, but will viewers stick around long enough to get ratings?	11-24-95		
Premiere Horse Network	Private Unaffiliated with cable operator (Second Annual Competition Report)	Premium channel covering equestrian, rodeo and related events.		4 Qtr 96 - 1 Qtr 97	
Prevue	Unaffiliated with cable operator (Second Annual Competition Report)	A system-specific, video programming promotion and listing service that highlights cable's basic, pay TV and pay-per-view programs. Previews available for all services, are tagged to system-specific time and channel number.	02-00-82		
Prime Deportiva	Liberty Sports MSO ownership	Spanish-language sports network.	03-00-95		
Prime Life Network	Prime Life Inc. - Private Unaffiliated with cable operator (Second Annual Competition Report)	Entertainment / information service catering to adults 50 years and up.		2 Qtr 96	
Prime Network	LTD 50% / Rainbow Programming Holdings, Inc. 25% / NBC Cable Holdings 25% Cable operator interests	National sports, including live and taped events and news. Distributing programming through 20 regional sports networks across the country.	01-00-93		
Prime Sports Channel	TCi 34% / Cablevision Systems 25%		01-00-89		

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	(Second Annual Competition Report) MSO Ownership				
Prime Sports KBL	Cable operator interests	Regional sports network featuring live events from 04-00-86 the Pittsburgh Penguins, Pirates; Cleveland Lumberjacks; and college football and basketball; also, live call-in talk show.			
Prime Sports Northwest	Cable operator interests	Regional cable sports network concentrating on the 11-00-88 Seattle Mariners, SuperSonics, Seahawks, the PAC 10, Big Sky programming and national events from Prime Network.			
Prime Sports Rocky Mountain	Cable operator interests	Regional cable sports network's key properties include: 3 NBA teams; St. Louis Cardinals, Blues; Colorado Avalanche, and a variety of college and amateur events and teams.	11-00-88		
Prime Sports Showcase	Liberty Sports MSO ownership	Incubation channel for proposed sports / sports-related services.	12-00-94		
Prime Sports Southwest	Cable operator interests	Southwest regional sports network	01-00-83		
Prime Sports West	Cable operator interests	Basic cable regional sports network serving the Pacific Southwest.	10-00-85		
Prism	Cablevision Systems Corp 50% / NBC 50% MSO ownership	Regional premium channel featuring first-run movies, home games of the Philadelphia Phillies, Flyers and 76ers and other entertainment programming	09-00-76		
Product Information Network (PIN)	Adelphia Communications / Cox Communications / Jones International MSO ownership	Infomercial programming channel.	04-00-94		
Product ViewPoint					Dead

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Promoter, The	Starnet	A daily transactional-based cross-channel promoting for pay-per-view movies and events.	01-00-91		
Q2	QVC (Comcast / Liberty Media) MSO ownership	Lifestyle information and shopping service.	05-00-94		
Quark	Cable operator interests (Second Annual Competition Report)				Dead
QVC	Comcast 57.4% / TCI 42.6% (Second Annual Competition Report) MSO Ownership	Electronic retailer marketing a wide variety of brand name products in such categories as: home furnishings, fashion, beauty, electronics and fine jewelry. Features attractive prices, product information and scheduled / categorized live programming.	11-00-86		
Real Estate Network, The	The Real Estate Network Unaffiliated with cable operator (Second Annual Competition Report)	Niche interactive service dealing with real estate and related goods / services.		2 Qtr 1997	
Recovery Network, The (formerly RecoveryNet)	Private - executives from cable, entertainment and recovery industries Unaffiliated with cable operator (Second Annual Competition Report)	Service for people dealing with drug addiction, eating and compulsive gambling disorders.	03-11-96		
Request 2	TCI 40% (Second Annual Competition Report) MSO Ownership	Pay-per-view service featuring top movies from all major studios and special events.	07-00-88		
Request Television	TCI 40% (Second Annual Competition Report) MSO Ownership	Pay-per-view service featuring top movies from all major studios and special events.	11-00-85		
Request Television 3-5	Reiss Media Enterprises (News Corp. / TeleCommunications Inc.) MSO Ownership	A movie-of-the-week format (Request 3) / movie-of-the-day (Request 4); action / erotic thrillers and adult (Request 5).	09-00-93		
Rock TV	Private	Rock music videos and concerts.		3 Qtr 96	

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Romance Classics	Rainbow Programming Holdings Cable operator interests (Second Annual Competition Report)	Film and television programs with romantic theme.			Dead
S-TV The Surfing Channel	Private	Network devoted to surfing, snowboarding and skateboarding events / activities.		Late 1996	
Sarasota Florida Newschannel				1 Qtr 97	
Sci-Fi Channel	Viacom 50% (Second Annual Competition Report) MSO Ownership	Classic science fiction, fantasy, horror, science fact, movies, series and originals.	09-00-92		
SCOLA	Unaffiliated with cable operator (Second Annual Competition Report)	Live or via tape TV news retransmitted from approximately 40 countries to over 8,000 schools, colleges and universities throughout Americas. Educational channel on roughly 35 major city cable systems.	08-00-87		
Sega Channel, The	Sega of America / TeleCommunications Inc. / Time Warner MSO Ownership	Video games service download to homes with Sega Genesis players.	12-00-94		
Seminar TV Network (formerly The Seminar Channel)	Global Mind Network Unaffiliated with cable operator (Second Annual Competition Report)	Holistic health educational service.		3 Qtr 96	
Sewing & Needle Arts Network	NeddleArts Media Unaffiliated with cable operator (Second Annual Competition Report)	Entertainment, information and instructional home sewing and craft programs.		TBA 1996	
ShareTV	Private	Multi-niche service, covering the worlds of pets, weddings, family and books.		4 Qtr 96 / 1 Qtr 97	
Shop at Home	Shop at Home, Inc.	The second oldest interactive electronic direct marketer in the US.	06-00-86		
Showtime	Viacom 100% (Second Annual	Premium network that offers a broad-based schedule	07-00-76		

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	Competition Report) MSO Ownership	of exclusive box office movies, original movies and mini-series, comedy series and specials, championship boxing, family entertainment and classic films.			
Showtime Services (Action TV / Comedy TV / Family TV)					Dead
Singles Network, The	Rainbow Programming Holdings Cable operator interests (Second Annual Competition Report)	Lifestyle service for singles.		TBA 1996	
Singlevision	Unaffiliated with cable operator (Second Annual Competition Report)	Shows and 60-second videos of singles in various leisure-time activities, including a daily lifestyle travel program featuring exotic singles locales. Subscribers can respond to videos by calling a 900 number. Network programs are featured at their Home Page on the Internet.	06-00-94		Dead
Sneak Prevue	Prevue Networks, Inc. Unaffiliated with cable operator.	A system-specific, satellite-delivered laserdisc pay-per-view barker with customized order information and movie clips.	05-00-91		
Soap Channel, The	Liberty Media MSO ownership	Soap opera-oriented network.		TBA 1996	
Soap TV	Fifth Dimension Communications	Network offering serialized drama and related programs		12-00-96	
Solutions USA (formerly Action America)	Unaffiliated with cable operator (Second Annual Competition Report)				Dead
South Florida Newschannel	Post-Newsweek Stations / Tribune	Regional all-news channel.		1 Qtr 97	
Space Network, The	TSN Communications	Educational service covering astronomy, space exploration and the humanities.		3 Qtr 96	



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Speedvision	Cox, Comcast, Cablevision Systems, Continental (US West), Times Mirror Cable operator interests (Second Annual Competition Report)	News / lifestyle service on automotive, aviation and boating topics. Network devoted to vehicles.	02-23-96		
Spice	Unaffiliated with cable operator (Second Annual Competition Report)	A PPV or subscription service offering a monthly package of up to 50 exclusive cable-version adult films. Includes select special event programming.	05-00-89		
Sports Channel Chicago	Cable operator interests	Live exclusive coverage of the Chicago White Sox, Bulls, Blackhawks. Plus, major college football and basketball action and exclusive coverage of Illinois High School Assoc. championship events.	01-00-84		
Sports Channel Florida	Cable operator interests	Sports coverage of Tampa Bay, Miami, Tampa Bay Mutiny soccer, Univ. of Miami, Univ. of Florida and of S. Florida; Tampa Bay Storm area football, Florida High School State Championships. Exclusive Florida outlet for NewSport	12-00-87		
Sports South	Cable operator interests	Live and exclusive coverage of local, regional and global sporting events. Focus on Atlanta Braves, Knights, Hawks; Charlotte Hornets. Additional coverage includes minor league baseball, college football, basketball and soccer from major conferences. Programming also includes auto racing, golf, tennis, boxing and more.	08-00-90		
Sportschannel Hawaii	Cable operator interests	Regional sports network combining northern California local with Hawaii local sports and shows from NewSport	03-00-94		
Sportschannel New England	Cable operator interests	Regional sports network that provides coverage of the Boston Celtics, Hartford Whalers, college sports, thoroughbred racing, soccer, tennis and sports specials and series.	11-00-91		

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Sportschannel New York	Cable operator interests	Two channel regional sports network. Delivers: approx. 300 live games of the NY Mets, NY Islanders, NJ Devils and NJ Nets. Plus, Big East Basketball, Hofstra sports, and other college basketball and football. Racing highlights and summer racing form Yonkers, tennis, golf, and a variety of sports series and specials.	00-00-76		
Sportschannel Ohio	Cable operator interests	Over 800 major events per year featuring Cleveland Indians, Cavaliers, Lumberjacks; Cincinnati Reds, Cyclones. Plus selected regional college and high school sports. An affiliate of Prime Network.	02-00-89		
Sportschannel Pacific	Cable operator interests	Exclusive coverage of the Oakland A's, San Francisco Giants, Golden State Warriors, and San Jose Sharks. SCP provides more than 300 live events each year, including Bay Area college teams.	04-00-90		
Sportschannel Philadelphia	Cable operator interests	Regional sports programming service: live national and regional sports events. Coverage: Philadelphia Phillies, Flyers and 76ers (selected road games). Affiliated with Prime Network.	01-00-90		
Starz!	JJS Communications / Liberty Media MSO Ownership	First-run pay movie channel.	02-00-94		
Starz! 2	JJS Communications / Liberty Media MSO Ownership	First-run pay movie channel.	03-00-96		
StoryVision Network	StoryVision Network, Inc.	A children's storybook television network. Computer graphics are used to create the pictures and text that appear on the TV screen. StoryVision is participatory TV and encourages parent and children to read together.	10-00-83		
Success Channel, The	Success Broadcasting Network	Personal achievement, career and human potential			

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	Unaffiliated with cable operator (Second Annual Competition Report)	development; motivational programming encouraging a balanced lifestyle			
Success-View Network					Dead
Sundance Channel	Viacom, Showtime and Sundance Group Companies. PolyGram's investment certainly h Cable operator interests (Second Annual Competition Report)	Service highlighting independently-produced features, short subjects and documentaries.  Independent film. Poised to do battle with Independent Film Channel in hot but fuzzy category. Too bi-coastal?	02-27-96		
Sunshine Network	Cable operator interests	Coverage of Orlando Magic, Miami Heat, Florida Marlins, Tampa Bay Lightning, Florida Panthers, Orlando Predators, Tampa Bay Storm, Florida Bobcats, Orlando Solar Bears and college teams. An affiliate of Prime and managed by Liberty Sports	03-00-88		
Talk TV Network	Private Unaffiliated with cable operator (Second Annual Competition Report)	24-hour talk television network			
TCI / Microsoft Channel	Microsoft / Telecommunications Inc. Cable operator interests (Second Annual Competition Report)	Service covering developments in personal computing and mulitmedia.		1996	
Technology Channel, The	Private - Technology Channel Inc. Unaffiliated with cable operator (Second Annual Competition Report)	Service covering technology advancements.		3 Qtr 96	
Telecompras Shopping Network	Unaffiliated with cable operator (Second Annual Competition Report)				Dead
Telemundo	Unaffiliated with cable operator (Second Annual Competition Report)	Spanish-language programming: movies, novelas (soap operas), game and variety shows, national	01-00-87		

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		and international news, music, talk and entertainment shows and sporting events.			
TeleNoticias	Antenna 3 TV Internacional / Artear / Reuters Television / Telemundo Group	Unbiased, uncensored news in Spanish, presented in 30-minute blocks.	12-00-94		
Television Food Network	Continental Cablevision / Landmark Communications / Providence Journal Co. / Scripps Howard MSO ownership	Ad-supported cable service devoted to food, cooking, dining, news, talk and health.	11-00-93		
Theater Channel, The	Private	Will provide theater performances from US and international theaters. Covering mainstream, alternative / avant garde, ethnic, and children's theater, as well as live backstage interviews and insights to life in the theater.		06-00-96	
Therapy Channel	Community People Press	24 hours of live viewer call-in programming featuring host therapists		06-00-96	
Time Traveler					Dead
TMZ / The Music Zone	Four-Sixteen Television	Global music video network.		TBA 1996	
TNN: The Nashville Network	Unaffiliated with cable operator (Second Annual Competition Report)	Country music and lifestyle programming offering: original concert specials and series, music videos, entertainment news, interviews, live variety, country lifestyle information and exclusive sports coverage.	03-00-83		
TNT (Turner Network Television)	TCI 22.6% / Time Warner 18.6% / Comcast <5% MSO Ownership	Offers a showcase of new and vintage motion pictures, exclusive original films, children's programming, major sports (NFL & NBA) and special events.	10-00-88		

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Total Communication Network	Total Communication Network Unaffiliated with cable operator	Entertainment / educational programming for hearing-impaired	05-00-95		
Travel Channel, The	Unaffiliated with cable operator (Second Annual Competition Report)	News and documentaries on destinations from around the world, travel advice and intellectually engaging travel entertainment. Features both original and acquired series and specials hosted by travel experts.	02-00-87		
TRAX Television Network	Networks Development Corp. Unaffiliated with cable operator (Second Annual Competition Report)	Motor sports / hobby programming service, involving land, sea and air vehicles.		1996	
Trinity Broadcasting Network	Unaffiliated with cable operator (Second Annual Competition Report)	Religious network offering programs in a variety of formats representing may different denominations.	05-00-73		
Trio	Unaffiliated with cable operator (Second Annual Competition Report) North American Television Unaffiliated with cable operator	Children's programming, live talk shows, teen dramas, documentaries, movies, specials and miniseries			
TSM: Television Shopping Mall	Cable operator interests (Second Annual Competition Report) Home Shopping Network	Home shopping service, details TBA.			Dead
Turner Broadcasting Station (TBS)	Turner / Time Warner MSO ownership	TBS Superstation specializes in popular movies, sports, comedies, kids' programming, environmental specials and first-run original programming.	12-00-76		
Turner Classic Movies (TCM)	Turner Broadcasting Cable operator interests	Classic films, presented uncut and commercial-free.	04-00-94		
TV Asia	Asian Broadcasting Network Unaffiliated with cable operator (Second Annual Competition Report)	News, sports and entertainment programming for Asians	04-00-93		

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TV Guide on Screen Interactive	TV Guide on Screen, joint venture of TCI and News America Publications Inc., parent of TV GUIDE magazine MSO ownership	Fully interactive onscreen program guide accessible to viewers at the bottom of their screens		Spring 1996	
TV Macy's	Cable operator interests (Second Annual Competition Report) R.H. Macy	Electronic shopping channel featuring national / private label brand merchandise.		1996	
TV-Japan	Unaffiliated with cable operator (Second Annual Competition Report)	Delivered directly from Tokyo by satellite, channel makes it possible to view life in Japan with its programming from NHK, Japan's leading broadcaster. News, sports, drama, education and children's programming in Japanese.	07-00-91		
TV5	Consortium de Television Quebec Unaffiliated with cable operator (Second Annual Competition Report)	French-language service.		09-00-97	
U Network	Unaffiliated with cable operator (Second Annual Competition Report)	Student-produced programming and selected independently produced works in all genres, geared to a national college-age audience. Most shows are national award-winning works in entertainment, information, and education from top colleges.	10-00-89		
Univision	Perenchio TV Inc.	Reaching major Hispanic markets through UHF, LPTV stations and cable systems across the US, the network offers a full range of Spanish-language programming produced both in the US and throughout the Spanish-speaking world. Programming features movies, novelas, sporting events and national newscasts.	09-00-76		
Univision / Galavision Services	Unaffiliated with cable operator (Second Annual Competition Report)				Dead

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URU TV / The EarthCast Network	Universal Research Unlimited	Service offering programs on global culture and ecology, personal growth and science.		01-00-97	
USA Network	Viacom 50% (Second Annual Competition Report) MSO Ownership	All-entertainment network airing original series, movies, specials, sports, as well as programming for women, children, teens and adults.	09-00-80		
UUTV / KTLA	UUTV	Los Angeles independent station offering movies, news, specials and live sporting events, featuring the Los Angeles Dodgers baseball.	03-00-88		
UUTV / WGN	UUTV	Chicago independent station offering: movies, news, specials and children's programming and live sporting events, including: Chicago Cubs, White Sox, Bulls, NCAA college basketball.	11-00-78		
UUTV / WPIX	UUTV	New York independent station offering: movies, news, specials and children's programming and live sporting events, including: New York Yankees baseball, preseason Giants and Jets football.	05-00-84		
ValueVision (The Brand Name Channel)	Unaffiliated with cable operator (Second Annual Competition Report)	Home shopping service, providing unique programming with the depth of brand name merchandise. Attractive affiliation packages including Montgomery Ward and Lechmere advertising dollars.	10-00-91		
VH-1 (Music First)	Viacom 100% (Second Annual Competition Report) MSO Ownership	The only 24-hour channel that puts music first, serving viewers 25 - 44 who grew up with music video. Features new current, classic, and on-the-fringe music videos; long form music-based series, original concerts, music-based news segments, artists interviews and more.	01-00-85		
Via TV Network	Unaffiliated with cable operator (Second Annual Competition Report)	Television shopping network produced by RSTV, Inc., which also provides TV marketing support services, including targeted television via fiber	08-00-93		

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		optics to market segments and time slots on an as needed basis for TV retailing.			
Video Catalog Channel	Video Catalog Channel Unaffiliated with cable operator (Second Annual Competition Report)	Collectible-oriented home shopping service	10-00-91		
Viewer's Choice Pay-Per-View Network	Viewer's Choice MSO ownership	Eleven pay-per-view channels - six existing movie channels; five additional channels to be launched second half 1996	07-00-95 (Channel 4)	3 Qtr 96 (Channels 5 - 9)	
Viewers Choice	Cox 20% / Time Warner 17% / Continental 12% / Comcast 11% / Viacom 11% / TCI 10% (Second Annual Competition Report) MSO Ownership	The latest Hollywood films as well as special musical and live sporting events.	11-00-85		
Viewers Choice: Continuous Hits 1, 2, 3, 4	Cox 20% / Time Warner 17% / Continental 12% / Comcast 11% / Viacom 11% / TCI 10% (Second Annual Competition Report) MSO Ownership	The latest Hollywood films in a movie-of-the-week schedule format.	02-00-93 (1); 08-00-93 (2, 3); 08-00-95 (4)		
Viewers Choice: Hot Choice	Cox 20% / Time Warner 17% / Continental 12% / Comcast 11% / Viacom 11% / TCI 10% (Second Annual Competition Report) MSO Ownership	Service offers action-adventure and selected "adult appeal" movies, plus specials.	06-00-86		
WBIS+ (currently WNYV-TV)	ITT Corp. and Dow Jones & Co.	Business and sports		1996	
Weather Channel, The	Unaffiliated with cable operator (Second Annual Competition Report)	Has 65 meteorologists and state-of-the-art technology to provide 24-hours-a-day coverage of local / regional / national weather travel and five-day forecasts, severe weather coverage, on-location updates, and a schedule of education and original documentary productions.	05-00-82		



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WFIT / The Health & Fitness Network					Dead
Wingspan	The Network Group	18-hour-a-day aviation channel featuring news, documentaries and educational programs		4 Qtr 96	
Women's Sports & Entertainment Network	Liberty Sports (a division of TCI) Cable operator interests	News and coverage of women's events.	12/31/94		
Women's Sports Network (independent)	Cable operator interests (Second Annual Competition Report)	News and coverage of women's sports events.			Dead
World African Network	Unity Broadcasting Network Cable operator interests (Second Annual Competition Report)	Channel created by, for and about people of African descent worldwide.		TBA 1996	
World Interactive Network	World Interactive Network / Sean P. O'Keefe / Private	Original media production (Entertainment / merchandising/home shopping service.		2 Qtr 96	
Worldjazz	Clipping K.K. / Green Dolphin Media	Jazz music programming		09-00-96	
Worship Network	Unaffiliated with cable operator (Second Annual Competition Report)	Christian worship and praise music set to nature scenes.	09-00-92		
WSBK	WSBK WWOR / EMI Service via EMI Communications	Boston independent station offers movies, specials, business reports, variety programming, children's programming and live sporting events, featuring the Bruins and Celtics.	02-00-88		
WWOR / EMI Service	WSBK WWOR / EMI Service via EMI Communications	New York independent station featuring action and adventure shows and the New York Mets.	02-00-88		
Your Choice TV	Discovery Communications Inc.	Video-on-demand / near video-on-demand service featuring selected popular TV shows.		1996	
Z Music	Z Music / Gaylord Entertainment Unaffiliated with cable operator (Second Annual Competition Report)	Contemporary Christian music video service.	03-00-93		





THE GOLF CHANNEL

## PROGRAMMING

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### The Golf Channel Academy

Drop by The Academy each day for instruction from some of the world's best teaching pros. Top names like David Leadbetter and Dave Pelz give you step by step advice on everything from how to find the right set of clubs to how to read greens. Pick up trouble-shooting tips on how to deal with the wind, rough, trees, sand, and hazards. Learn how to improve your stroke in the living room. How to line up a putt on the linoleum. The Golf Channel Academy is start-to-end valuable insight for high and low-handicappers alike.

### GOLF CENTRAL

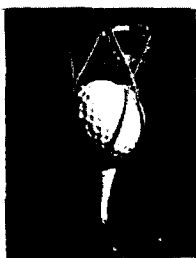
This just in... up-to-the minute golf news each evening, live from our studios in Orlando. Who's hot. Who's not. The latest stats. The rising stars. Interviews and commentary. Equipment introductions. Highlights from all the tours, around the world. Co-hosted by Dwayne Ballen, former sports anchor at WTVD in Raleigh-Durham and veteran of ABC Sports, and Brian Hammons, a veteran of NBC Sports, ABC Sports and Prime Sports Network. Joining them are some of the sport's top reporters and analysts, including PGA TOUR pro Mark Lye, LPGA pro Deborah Vidal, as well as Mike Ritz, Craig Kann, Jennifer Mills, and former PGA pro Tom Nettles.



A weekly call-in show in a relaxed conversational setting that lets players and fans talk one-on-one with legends like Arnold Palmer and Byron Nelson. Chat with current tour stars like Ben Crenshaw, Ernie Els and LPGA money leader Annika Sorenstam.

Hosted by Peter Kessler, best known for his work as the Voice of HBO Sports and his narration of the Peabody, Ace and Emmy winning documentary series "When it Was a Game". A golf historian and former LaCosta Club Champion, Mr. Kessler brings his thought-provoking insights and passion for the game to The Golf Channel.

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THE GOLF CHANNEL

## PROGRAMMING

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### GOLF CHANNEL

#### *Classics*

① Travel back in time as The Golf Channel presents classic golf tournaments and specials from the past—the most unforgettable moments that changed the course of golf history forever. Fill up on the nostalgia of "Shell's Wonderful World of Golf" and "Challenge Golf", hour long specials from the 60's that pitted the greatest names in golf against one another. Where else but The Golf Channel can you still see golf legends Jack Nicklaus and Arnold Palmer go one-on-one in their prime? Also see highlights programs of great tournaments, including all four majors and the Ryder Cup.

### PROFILES OF A PRO

Get to know the game's greatest players in a more intimate setting. Find out just what makes them tick. Tap into the drive, dedication and the desire to master the great game of golf. Profiles of a Pro will introduce you to the pros, on the course and off. Experience their passion for the game, meet their families and learn what they enjoy doing when not competing.

CONVERSATIONS  
WITH

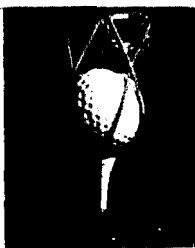
### ANN LIQUORI

The Barbara Walters of the country club set hosts this weekly, half-hour special featuring personal one-on-one interviews with the biggest names in sports, show business and politics, from Sylvester Stallone to Cheryl Ladd. Outside of The Golf Channel, Ann hosts a live call-in talk show on WFAN in New York and is the host and producer of a nationally syndicated sports interview show. She is also the co-host of VH-1's "Fairway to Heaven". Ann's interviews have earned her national notoriety in publications such as Vanity Fair, TV Guide, the Chicago Tribune and The New York Times.

### PASSAGES TO PARADISE

All aboard for the weekly Golf Channel travel series that takes viewers on pilgrimages to the most pristine, celebrated golf vacation destinations in the land, from Pinehurst to Pebble Beach.

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THE GOLF CHANNEL

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## PROGRAMMING

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Twice a week, you can call The Golf Channel Academy Live and speak directly to the nation's leading PGA of America teaching professionals about your specific problem area, whatever it may be. Swing, grip, short or long game... it's like having your very own golf academy in your home.



Tournament coverage from around the world - PGA TOUR, Senior PGA TOUR, Nike Tour, LPGA Tour, USGA, PGA of America, PGA European Tour, South Africa PGA Tour, and Australasian PGA Tour. You'll see a wider variety, and more live golf coverage on The Golf Channel than all other networks combined.

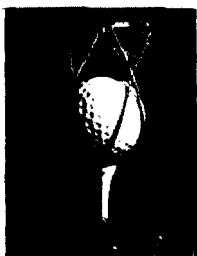
The  
Leaderboard  
Report

For comprehensive results of Saturday and Sundays tournament play, watch the Leaderboard Report, with all the scores from the major tours, and the top finishers from other tours. Also showing the most notable tournament highlights, this 15-minute show gives you the whole story in a nutshell.

## Special Presentations

Several times a year you can see programs devoted to events of special interest or importance in the golf world. In 1995, these insightful and entertaining programs included the LPGA and PGA Qualifying tournaments, The LPGA Hall of Fame and a Ryder Cup Preview.

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THE GOLF CHANNEL

## PROGRAMMING

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### 1996 Tournament Schedule

Coverage Dates	Tour	Tournament	Location
1/19- 1/21	LPGA	HEALTHSOUTH Inaugural	Orlando, FL
1/25- 1/28	Europe	Johnny Walker Classic	Singapore
2/9- 2/10	Australia	Australian Skins	The Gold Coast, Australia
2/10- 2/11	S. Africa	Dimension Data Nat'l Pro-Am	Sun City, S. Africa
2/14- 2/17	Australia	Ericcson Australian Masters	Melbourne, Australia
2/17- 2/18	S. Africa	South African PGA Championship	Johannesburg, S. Africa
2/24- 2/25	S. Africa	FNB Player's Championship	S. Africa
2/29 - 3/3	Europe	Open de Catalonia	Spain
3/7 - 3/10	Europe	Moroccan Open	Morocco
3/14 - 3/17	LPGA	PING/Welch's Championship	Tucson, AZ
3/14 - 3/17	Europe	Dubai Desert Classic	Dubai, United Arab Emirates
3/21 - 3/24	Europe	Portuguese Open	Portugal
4/4 - 4/7	NIKE	NIKE Tallahassee Open	Tallahassee, FL
4/11 - 4/14	NIKE	NIKE South Carolina Classic	Florence, SC
4/18 - 4/21	Europe	Cannes Open	Cannes, France
4/19 - 4/21	LPGA	Chick-fil-A Charity Championship	Stockbridge, GA
4/25 - 4/28	Europe	Turespaña Masters	Spain
4/26 - 4/28	LPGA	Sara Lee Classic	Old Hickory, TN
5/2 - 5/5	Europe	Italian Open	Milan, Italy
5/9 - 5/12	Europe	Peugeot Open de España	Spain

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# 1996 Tournament Schedule

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Coverage Dates	Tour	Tournament	Location
5/16-5/19	Europe	Benson & Hedges Int'l Open	Thame, Oxen, England
5/16 - 5/19	NIKE	NIKE Carolina Classic	Cary, NC
5/23 - 5/26	NIKE	NIKE Greater Greenville Classic	Greenville, SC
5/24 - 5/27	Europe	Volvo PGA Championship	Surrey, England
5/30 - 6/2	Europe	Deutsche Bank Open - TPC of Europe	Hamburg, Germany
5/31 - 6/2	Senior PGA	Bruno's Memorial Classic	Birmingham, Alabama
6/6 - 6/9	Europe	The English Open	Warwickshire, England
6/7 - 6/9	Senior PGA	Pittsburgh Senior Classic	Midway, PA
6/20 - 6/23	Europe	BMW International Open	Munich, Germany
6/20 - 6/23	LPGA	Rochester International	Pittsford, NY
6/27 - 6/30	NIKE	NIKE Dakota Dunes Open	Dakota Dunes, SD
6/27 - 6/30	Europe	Puegeot Open de France	Paris, France
7/4 - 7/7	Europe	Murphy's Irish Open	Newtownmountkennedy, Co. Wicklow, Ireland
7/5 - 7/7	LPGA	Jamie Farr Kroger Classic	Sylvania, OH
7/10 - 7/13	Europe	The Scottish Open	Angus, Scotland
7/12 - 7/14	LPGA	Youngstown-Warren LPGA Classic	Warren, OH
7/18 - 7/21	PGA TOUR	Deposit Guaranty Classic	Madison, MS
7/25 - 7/28	Europe	Dutch Open	Hilversum, Netherlands
7/25 - 7/28	PGA TOUR	CVS Charity Classic	Sutton, MA
8/1 - 8/4	Europe	Volvo Scandanavian Masters	Nr Göteborg, Sweden
8/1 - 8/4/	NIKE	NIKE Gateway Classic	Lake St. Louis, MO
8/8 - 8/10	USGA	U.S. Women's Amateur	Lincoln, NE
8/15 - 8/18	Europe	Chemapol Trophy Czech Open	Czech Republic
8/15 - 8/18	NIKE	NIKE Wichita Open	Wichita, KS
8/22 - 8/25	Europe	Volvo German Open	Stuttgart, Germany
8/23 - 8/25	LPGA	Star Bank LPGA Classic in conjunction with The Children's Medical Center	Dayton, OH
8/29 - 9/1	Europe	Collingtree British Masters	Northampton, England

# 1996 Tournament Schedule

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Coverage Dates	Tour	Tournament	Location
8/30-9/1	Senior PGA	Franklin Quest Championship	Park City, UT
9/5 - 9/8	Europe	Canon European Masters	Switzerland
9/6 - 9/8	Senior PGA	Boone Valley Classic	Seattle, WA
9/12 - 9/15	Europe	Trophée Lancôme	Paris, France
9/12 - 9/15	PGA TOUR	Quad City Classic	Coal Valley, IL
9/19 - 9/22	PGA TOUR	B.C. Open	Endicott, NY
9/19 - 9/22	Europe	Loch Lomond World Invitational	Scotland
9/26 - 9/29	LPGA	Fieldcrest Cannon Classic	Charlotte, NC
9/26 - 9/29	Europe	Smurfit European Open	Dublin, Ireland
10/3 - 10/6	Europe	Linde German Masters	Germany
10/4 - 10/6	NIKE	NIKE Olympia Open	Olympia, WA
10/10 - 10/13	PGA TOUR	La Cantera Texas Open	San Antonio, TX
10/10 - 10/13	Europe	Toyota World Match Play	Surrey, England
10/17 - 10/20	Europe	Alfred Dunhill Cup	Fife, Scotland
10/17 - 10/20	LPGA	The Samsung World Championship of Women's Golf	Cheju Island, South Korea
10/17 - 10/20	PGA TOUR	Walt Disney World/Oldsmobile Classic	Lake Buena Vista, FL
10/24 - 10/27	Europe	Volvo Masters	Sotogrande, Spain
11/1 - 11/3	Senior PGA	Emerald Coast Classic	Milton, FL
11/13 - 11/16	Australia	Australian PGA Championship	New South Wales, Australia
11/20 - 11/23	Australia	Australian Open	Australia
11/27 - 11/30	Australia	Greg Norman's Holden Classic	Australia
12/7 - 12/9	PGA TOUR	PGA TOUR Q-School	CA
12/13 - 12/14	Australia	Schweppes Coolum Classic	Queensland, Australia



